

Date: _____



CUSTOM TRADITIONAL ARTWORK

Artwork Name: _____

Introduction

Blue Art Studio Company offers Custom Traditional Artwork based on the information below. Select the quantity of Traditional Artworks requested then send the completed document to info@blueartstudioco.com. Please make sure to read each section carefully! We make it our goal to be responsive and helpful to all your needs and do not want to surprise anyone with unanticipated costs. If you have any questions, please reach out via email at info@blueartstudioco.com.

Packages

- Custom Traditional Artwork = **\$350 Base**
 - Price will vary each order, please note \$350 is a base rate and does not predict nor indicate the final cost.
 - Deliverables
 - Completed artwork using one of the following mediums:
 - Ink, Pencil/Graphite, Acrylic Paint, Multi-Media
 - Shipped in custom packaging
 - Certificate of authenticity
 - Optional Deliverables (Added cost)
 - Pre-Framed by Blue Art Studio Company
 - Fine Art Prints of your Custom Artwork
 - Base Price Inclusions
 - Design Consultation
 - x2 Preliminary sketches if required
 - Progress updates (number of Major or Minor revisions to be determined in design consultation)
 - Custom Packaging
 - Certificate of Authenticity
 - Base Price Exclusions
 - Cost of shipping
 - Cost of Completed Work
 - Tax

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Details

- How the process works
 - After receiving this document with total services selected, we will schedule a design consultation. If a meeting is not desired, or necessary, an email or a phone call can be used instead. Depending on the total number of services selected, this consultation may require multiple meetings or emails.
 - Once a basis of design is agreed upon for the artwork, a deposit of 30% of the total service value is required before design begins. This will come in the form of an invoice.
 - A preliminary sketch for the artwork will be created and sent for review. Minor revisions to the preliminary drawings do NOT count toward your revision totals. A total re-draw, however, is considered a new preliminary sketch.
 - Once the preliminary drawing is confirmed, I will start creating the artwork!
 - Throughout the creation process I will send progress updates. The updates are an opportunity for you to make minor or major revisions. For details on the difference, see the bullet point “Major Revisions vs. Minor Revisions.”
 - Once the artwork is complete I’ll send you a photo of the completed work and begin packaging! You will receive the final cost for the commission in the form of an invoice. It will include all remaining costs for the artwork itself, any additions made through the process, shipping costs, and tax. After the invoice is paid, I will ship the completed artwork in your custom packaging and send you a tracking ID!
 - Once the commission is shipped, the artwork will be considered finalized. A document will be provided with this information in writing.
 - Please note: Once a service is deemed “Finalized,” new services will be considered additional costs.

- Major Revisions vs. Minor Revisions
 - Major Revisions
 - Total re-designs to large portions of the main artwork. E.g. adding a new subject, redrawing of a subject’s body, total background change, etc.
 - Minor Revisions
 - Tweaking or adjusting existing components to the artwork or minor changes. E.g. resizing smaller components of a subject, changing small lettering, adjusting color for smaller areas, etc.

- Deposit
 - A deposit of 30% of the total service value will be required after design consultations have been finalized.
 - Artists commonly require deposits to protect our services from theft and lack of timely payment. It is common in the art industry for someone to use designs they

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have not paid for. It is costly, difficult, and often impossible to recoup the value of lost time if an individual takes a design without paying for the services.

Additions

- Additional Preliminary Sketch = \$25/ea
- Additional Major Revision = \$50 base/ea (cost may vary depending on size/complexity of work)
- Additional Minor Revision = \$20 base/ea (cost may vary depending on size/complexity of work)
- Custom framing for artwork = Cost Varies according to art size and medium. Includes cost of material, cost of framing, and a 12% fee. Please note, this will increase shipping costs as well.
- Fine Art Prints of Custom Artwork = Cost of prints, shipping, packaging, and a 10% fee based on total cost.

TOTALS

- Custom Traditional Artwork (Circle Type Below) _____ TOTAL QTY _____
- Ink _____ QTY _____
 - Pencil/Graphite _____ QTY _____
 - Acrylic Paint _____ QTY _____
 - Multi-Media _____ QTY _____
- ADD: Custom Artwork Framing _____ QTY _____
- ADD: Fine Art Prints of Custom Artwork _____ QTY _____

****Costs will be invoiced with Tax added****

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